



T H E W R I T I N G A C A D E M Y , L L C

Teach BIG

C O M P E T I T O R C O M P A R I S O N R E P O R T

Website Features

teachbig.com Interactive and Static Features vs. 10 Leading K-12 Platforms

The All-in-One Educator Platform for Texas Writing Instruction



R A N D I W H I T N E Y

October 2026

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Product development and design by JMH Solutions.

Comparison based on each company's publicly available materials as of October 2026.

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Executive Summary

The Teach BIG website (teachbig.com) combines a marketing presence with interactive tools (TBASE, OnSTAGE, 8 learning games), a digital store, professional learning registration, course delivery, and a family/parent portal. Competitors reviewed (Turnitin, NoRedInk, Writable, Quill.org, Renaissance, NWEA, i-Ready, Amplify, Istation, IXL) host their interactive tools on separate platforms from their marketing sites.

In this report, "Not found" means the feature was not located in the competitor's publicly available materials. It does not confirm that the feature is absent.

8

Learning Games

2

Languages

10

Platforms Compared

TEACH BIG STRENGTH

Every Teach BIG tool on the site references specific TEKS, with ELPS support in teacher guides and a dedicated STAAR/SST resource hub.



Teach BIG educators at a ranch professional learning retreat.

Texas Fit: TEKS, ELPS, and STAAR/SST on the Website

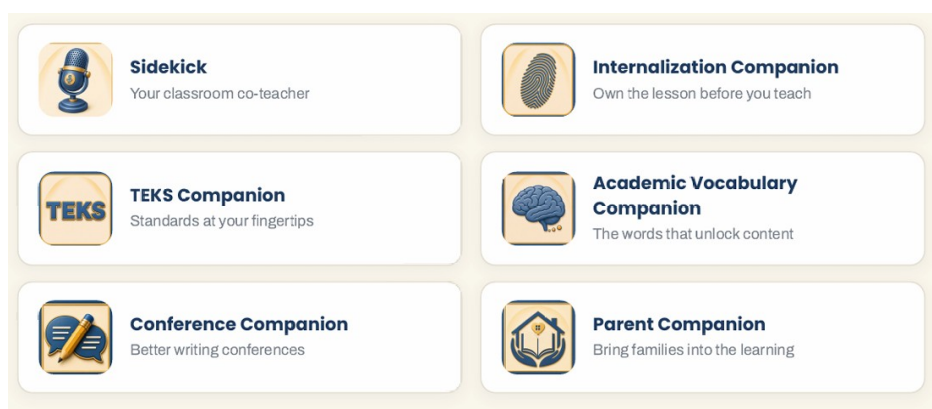
The Teach BIG website delivers TEKS-aligned content across every interactive tool and resource. ELPS support is woven into teacher guides, professional learning workshops, and the built-in course delivery system. A dedicated STAAR/SST resource hub provides materials aligned to TEKS and STAAR/SST expectations. As Texas moves to the new SST (per HB 8, 89th Legislature, effective 2027-28), Teach BIG is prepared for the transition.

Feature	Teach BIG Website	Competitor Equivalent
TEKS referenced across all tools	Yes (TBASE, OnSTAGE, games, decks, lesson plans)	Not found on competitor marketing sites
ELPS in teacher guides and PD	Yes	Not found on competitor marketing sites
STAAR/SST resource hub	Yes, dedicated section on-site	Not found on competitor marketing sites
Prepared for SST transition	Yes	Not found

Interactive Tools on One Site

Teach BIG hosts assessment tools, learning games, a slide deck player, course delivery, a digital store, and a student join portal on the same website. Competitors reviewed host their interactive tools on separate platforms.

Interactive Feature	Teach BIG	Competitor Equivalent
AI essay scoring	Yes, on-site (TBASE)	Separate platform (Turnitin per turnitin.com ; NoRedInk per noredink.com ; Writable per writable.com)
Reading/editing MC assessment	Yes, on-site (OnSTAGE)	Separate platform (Renaissance per renaissance.com ; NWEA per nwea.org ; i-Ready per curriculumassociates.com ; Istation per istation.com)
Standards-based learning games	Yes, 8 games on-site (Check-Mate, Clue Me In, Evidence Detective, Thesis Time, Word Wisdom, Sentence Weather, Figure It Out, Truth or True)	Interactive practice on separate platforms (IXL per ixl.com ; i-Ready per curriculumassociates.com ; Istation per istation.com)
Interactive slide deck player	Yes, on-site	Not found
Student join portal	Yes, on-site with identifier system	Separate platform (Turnitin, NoRedInk, Writable, Quill.org, Renaissance, NWEA, i-Ready, Amplify, Istation, IXL per vendor sites)
Course delivery (LMS)	Yes, on-site (courses with quizzes, lessons, deck playback)	Separate platform or not found
Digital downloads store	Yes, on-site	Not found
STAAR/SST resource hub	Yes, dedicated section on-site	Not found



Teach BIG companion apps: Sidekick, TEKS, Academic Vocabulary, Conference, Internalization, and Parent Companion.

Teach BIG hosts assessment tools, learning games, course delivery, and a digital store on the same website, connecting every tool through one internal LMS.

Family and Parent Resources

The Teach BIG website includes a dedicated parent/family portal with content in both English and Spanish.

Feature	Teach BIG	Competitor Equivalent
Dedicated parent portal	Yes, with contact, testimonials, and resources	Istation has parent resources (per istation.com); not found for others
Parent pages in English and Spanish	Yes	Spanish ISIP (Istation per istation.com); Spanish navigation (Writable per writable.com); not found for others
Keynote booking page	Yes, with contact form	Not found
Songs/music section	Yes (album, Why Music page)	Not found
Books catalog	Yes (browsable)	Not found
Companion apps page	Yes (app brochure, App Store links)	Not found

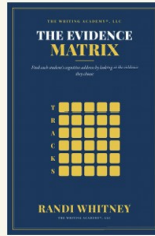
■ The Teach BIG library of books

Randi Whitney's books put the whole system on your shelf. Each one turns a piece of the writing process into something you can see, teach, and track.



The Writing Matrix

The anchor book. Every student's cognitive address across the writing process.



The Evidence Matrix

Find each student's thinking by the evidence they choose, the TRACKS.



The Explanation Matrix

The DEEP FACTS habits that turn a quote into proof.



The Athletic Writer

The four voices every writer learns to hear and use.

The Teach BIG library of books: *The Writing Matrix*, *The Evidence Matrix*, *The Explanation Matrix*, and *The Athletic Writer*.

Teacher Time Saved: All-in-One Access

All Teach BIG assessment tools on the website score and report on submission. Course quizzes within the built-in LMS also grade automatically.

Tool	Scoring	Reports
TBASE essay scoring	On submission	Auto-generated (criterion, thinking level, small groups)
OnSTAGE MC assessment	On submission	Auto-generated (9 report types)
Learning games	On completion	Results by student identifier
Course quizzes (LMS)	On submission	Auto-graded

Professional Learning: Courses and PD

The Teach BIG website includes a built-in course delivery system with quizzes, lessons, and slide deck playback. Professional learning workshops and the Full Circle PD plan are accessible from the site.

Feature	Teach BIG	Competitor Equivalent
On-site course delivery	Yes (quizzes, lessons, deck playback)	PD on separate platforms (Renaissance per renaissance.com ; NWEA per nwea.org ; i-Ready per curriculumassociates.com ; Amplify per amplify.com)
Professional learning calendar	Yes (workshops, evaluation, Full Circle PD)	Not found on competitor marketing sites
WAVE virtual coaching	Yes, accessible from site	Not found
ECR workshops	Yes, accessible from site	Not found
TBASE/OnSTAGE implementation training	Yes, accessible from site	Webinars (Turnitin per turnitin.com ; IXL per ixl.com)

Accessibility: Site Design

The Teach BIG website is built with semantic HTML and ARIA labels. TBASE provides built-in read-aloud in English and Spanish with sentence highlighting. OnSTAGE offers teacher-designated accommodations. Students are shown by self-chosen identifiers rather than names.

Feature	Teach BIG	Closest Competitor Equivalent
Read aloud (English and Spanish)	Yes, on TBASE	Read aloud (Writable per writable.com)
Built with semantic HTML and ARIA labels	Yes	WCAG 2.1 AA (NoRedInk per noredink.com/accessibility); WCAG 2.0 AA (Writable per writable.com)
Teacher-designated accommodations	Yes, on OnSTAGE (text-to-speech, content/language supports, extra time)	Not found
Parent pages in English and Spanish	Yes	Spanish ISIP (Istation per istation.com); Spanish navigation (Writable per writable.com)

Student Privacy

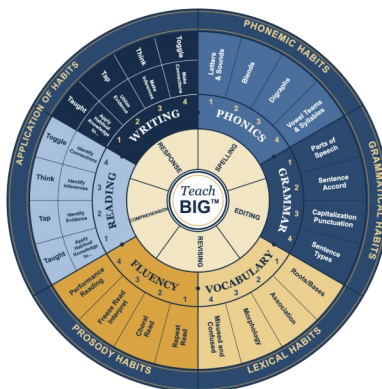
Students are shown by self-chosen identifiers rather than names in Teach BIG reports and screens.

Feature	Teach BIG	Closest Competitor Equivalent
Self-chosen student identifiers	Yes (such as Dolphin or Starfish)	Schools may use identifiers (IXL per ixl.com/privacypolicy/serviceprivacypolicy)

Research Library

The Teach BIG website hosts a library of cited research articles available for download or sharing directly from the site.

Feature	Teach BIG	Competitor Equivalent
Cited research articles on-site	Yes (music/memory, morphology, active learning, threaded content, grade suitability)	Efficacy studies (Renaissance per renaissance.com; NWEA per nwea.org; i-Ready per curriculumassociates.com)
Proprietary instructional frameworks	Yes (TRACKS, DEEP FACTS, HABITS, CSI, five thinking levels)	Not found
Research section with educator citations	Yes	Efficacy pages (Turnitin per turnitin.com; NoRedInk per noredink.com)



Teach BIG Full Circle: the complete language arts curriculum framework.

Integrations (Full Comparison)

Teach BIG provides its own internal LMS that integrates and links all Teach BIG systems. The platform supports Clever and ClassLink sign-in. Score export is available to DMAC, Canvas, Schoology, Google Classroom, PowerSchool, and Skyward.

Platform	Clever SSO	ClassLink SSO	LMS / Score Export
Teach BIG	Yes	Yes	Internal LMS; export to DMAC, Canvas, Schoology, Google Classroom, PowerSchool, Skyward
Turnitin	Yes (per help.turnitin.com)	Yes (per help.turnitin.com)	Canvas, Blackboard, Moodle (per turnitin.com)
NoRedInk	Yes (per clever.com/app-gallery/NoRedInk)	Not found	Google Classroom (per noredink.com)
Writable (HMH)	Via HMH (per classlink.com)	Yes (per classlink.com)	HMH Ed (per hnhco.com)
Quill.org	Yes (per support.quill.org)	Yes, school/district (per support.quill.org)	Google Classroom (per quill.org)
Renaissance	Not found	Yes (per eschoolnews.com)	Not found
NWEA	Yes (per connection.nwea.org)	Yes (per connection.nwea.org)	Not found
i-Ready	Yes (per techlearning.com)	Not found	Not found
Amplify	Yes (per amplify.com)	Yes (per amplify.com)	Not found
Istation	Yes (per help.istation.com)	Yes (per help.istation.com)	Not found
IXL	Yes (per blog.ixl.com)	Not found	Google Classroom, Canvas (per blog.ixl.com)

Where Teach BIG Leads

- Teach BIG hosts assessment tools, learning games, course delivery, and a digital store on the same website. This combination was not found in the competitor materials reviewed.
- Teach BIG has 8 standards-based learning games on its own site. IXL, i-Ready, and Istation offer interactive practice on separate platforms.
- Parent/family portal in English and Spanish, keynote booking, and a browsable books catalog.
- Built-in internal LMS with Clever and ClassLink sign-in, plus score export to DMAC, Canvas, Schoology, Google Classroom, PowerSchool, and Skyward.
- On-site professional learning, including WAVE coaching, ECR workshops, and Full Circle PD.
- A library of cited research articles and proprietary instructional frameworks (TRACKS, DEEP FACTS, HABITS, CSI) available directly from the site.

Sources

Teach BIG website: <https://teachbig.com> (October 2026)
 Turnitin: <https://in.turnitin.com/press/turnitin-delivers-turnitin-clarity>
 Turnitin SSO: <https://help.turnitin.com/sso/clever.htm>, [classlink.htm](https://help.turnitin.com/sso/classlink.htm)
 NoRedInk: <https://clever.com/app-gallery/NoRedInk>
 NoRedInk accessibility: <https://www.noredink.com/accessibility>
 Writable accessibility: <https://www.writable.com/accessibility>
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 Quill.org SSO: <https://support.quill.org>
 Renaissance ClassLink: <https://www.eschoolnews.com/2016/08/16/renaissance-learning-classlink-align-single-sign-solution/>
 NWEA Rostering: <https://connection.nwea.org/articles/Knowledge/MAP-Rostering-Central>
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 Istation SSO: <https://help.istation.com>
 IXL: <https://blog.ixl.com/2021/06/11/make-instruction-seamless-with-ixls-integrations/>
 IXL privacy: <https://www.ixl.com/privacypolicy/serviceprivacypolicy>
 i-Ready/Clever: <https://techlearning.com/ed-tech-ticker/5505>
 TEA HB 8 (SST): <https://tea.texas.gov/about-tea/news-and-multimedia/correspondence/taa-letters/overview-of-house-bill-8-0>

Comparison based on each company's publicly available materials as of October 2026. Product names are trademarks of their owners.